

Boosting Business & Investment

September 1-5, 2025

COSTA RICA
trade & investment
SUMMIT

essential
**COSTA
RICA**

During an entire week of business, you will have the opportunity to experience the best of Costa Rica through a sustainable, diverse, and specialized export offering. Here, you can meet one-on-one with the country’s leading exporters and discover new business opportunities in the agricultural, food, specialized industry, and services sectors.

COSTA RICA **SUMMIT STRATEGY 2025**

We offer essential tools to enhance your opportunities in acquiring Costa Rican goods and services. With key topics such as negotiation techniques, sales proposal evaluation, cost analysis, logistics, and more, we will help you make strategic decisions and optimize your purchasing processes.

4 STEPS FOR BUSINESS MEETINGS

- 1

Before the meeting, research the supplier’s information and their products or services to identify areas of interest.
- 2

Personal presentation and punctuality are essential, from business casual attire to having business cards ready.
- 3

Listen carefully to the supplier’s sales pitch to determine if their product or service meets your company’s needs.
- 4

Clearly communicate your needs to the supplier so they can tailor their offer and negotiate the best agreement for both parties.